| **PROJECT SUMMARY** | |
| --- | --- |
| **Project Name/Title** | IT-BPM Project (Global Shared Services, Healthcare, IT and Software, Contact Centers) |
| **Project Proponent** | Tuguegarao City Government (TCG) |
| **Sector/ Industry Classification of Project** | Information and Communication |
| **Location** | * North Gateway Business Park, Caggay, Tuguegarao City * Office spaces in malls (SM City, Robinsons Mall, Citymall, Unitop) |
| **Total Land Area** | * 18 hectares mixed-use development which features a prospective IT Park in the North Gateway Business Park * Available commercial and office spaces (250sq.m.) within SM City, Robinsons Mall, Citymall, Unitop |
| **Title Type** | Transfer Certificate of Title (TCT) |
| **Project Description** | The city can support Voice and Non-voice services in the following IT-BPM Industry Sub-sectors: Global Shared Services, Healthcare, IT and Software, and Contact Centers.  The proposed project is envisioned to contribute to the City’s goal to generate 10,000 ICT-enabled jobs by 2025 as indicated in its ICT Roadmap. |
| **Proposed Local Partner** | North Gateway Business Park, SM City, Robinsons Mall, Citymall, Unitop |
| **DEMOGRAPHIC PROFILE OF THE CITY** | |
| **City** | Tuguegarao City |
| **Total Area** | 144.80 km2 *(LMB, DENR, 2013)* |
| **Total Population** | 166,334 *(PSA, 2020 Census)* |
| **Population Density** | 1,149 / km2 |
| **Labor Force (skilled & unskilled)** | Major Occupation Group:   1. Service and Sales Workers – 24.60% 2. Elementary Occupations – 14.46% 3. Plant and Machine Operators and Assemblers – 13.47% 4. Professionals – 11.33% 5. Managers – 9.46% 6. Clerical Support Workers – 8.89% 7. Craft and Related Trades Workers – 6.51% 8. Technicians and Associate Professionals – 5.87% 9. Skilled Agri Forestry and Fishery Workers – 5.03% 10. Armed Forces Occupations – 0.38% |
| **No. of College graduates *(with breakdown on specialization) (2022)*** | | **Cluster of Discipline** | **No. of Graduates** | | --- | --- | | Agriculture Education | 33 | | Business and Management Education | 1,917 | | Criminal Justice Education | 831 | | Engineering and Architecture Education | 899 | | Health Professions Education | 431 | | Humanities Education | 65 | | Information Technology Education | 538 | | Maritime Education | 13 | | Science and Mathematics | 230 | | Social Sciences Education | 234 | | Teacher Education | 1,690 | | **TOTAL** | **6,881** | |
| **Income Classification** | 3rd City Income Class |
| **Airport/s Nearby / Accessibility to Airport/s** | Tuguegarao City Airport |
| **Seaport/s / Accessibility to Seaport/s** | Port Irene in Sta. Ana, Cagayan *(approximately 135km from Tuguegarao City)* |
| **Tourism Arrivals** | 143,256 *(2019)* |
| **Target Tourism Market** | Agricultural Tourism, Medical Tourism and Food Tourism |
| **Arable Land Area** | 5,075.03 hectares (total agricultural area) |
| **Major Crop/Livestock** | Major Crops: Rice and Corn  Major Livestock: Hogs, Carabao, Cow, Horse |
| **GENERAL COST OF DOING BUSINESS IN THE CITY** | |
| **Labor Rates (Minimum Wage Rate)** | Non-Agriculture – **~~P~~ 420.00 per day**  Agriculture – **~~P~~ 400.00 per day**  Retail/Service Establishments with less than 10 employees – **~~P~~ 420.00 per day** |
| **Cost of Land and Cost of Rent** | Cost of Land *(commercial/industrial area):* ~~P~~ 40,000.00 / sq. meter  Cost of Rent *(central business district)*: ~~P~~ 525.00 / sq. meter |
| **Utility Rates (water, power, etc.)** | **Cost of Water:**   * RESIDENTIAL – min. charge of ~~P~~ 150.00 (0-10 cu.m), ~~P~~16.90 per cu.m thereafter * COMMERCIAL - minimum charge of ~~P~~ 187.50 (0-10 cu.m), ~~P~~ 21.10 per cu.m thereafter * INDUSTRIAL - minimum charge of ~~P~~ 300.00 (0-10 cu.m), ~~P~~ 33.80 per cu.m thereafter   **Cost of Electricity:**   * ~~P~~ 18.216 per KwH (June 2023) |
| **Logistics / Freight cost (if applicable)** | Air freight: ~~P~~ 50.00 per kg  Land freight: ~~P~~ 20.00 per kg |
| **LOCAL INCENTIVES** | |
| **Fiscal Incentives** | | **Amount of Investments** | **Business Tax** | **Real Property Tax and Transfer Tax** | | --- | --- | --- | | ~~P~~ 500 Million and above | Year 1 – 100%  Year 2 – 100%  Year 3 – 100%  Year 4 – 75%  Year 5 – 50% | Year 1 – 100% | | ~~P~~ 300 Million up to less than ~~P~~ 500 Million | Year 1 – 100%  Year 2 – 100%  Year 3 – 75%  Year 4 – 50%  Year 5 – 25% | Year 1 – 100% | | ~~P~~ 200 Million up to less than ~~P~~ 300 Million | Year 1 – 100%  Year 2 – 75%  Year 3 – 50%  Year 4 – 25%  Year 5 – 10% | Year 1 – 100% | |
| **Non-Fiscal Incentives** | * Simplified Registration Procedure; * Assistance in resolving issues and concerns with NGAs, NGOs, and other Service Providers; * Support for industrial peace through reconciliation; * Assistance in securing electric power and water supply connection; * Coordination in the negotiation of special rates for utilities for industries with a certain minimum load; * Assistance in site selection and negotiation for right of way; * Networking with concerned National Government Agencies (NGAs) and other similar institutions for training of workers to enhance their skills |
| **TIMELINE** | |
| **Expected Start Date** | 2024 |
| **Expected Completion Date** | 2026 |
| **CONTACT DETAILS** | |
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