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| **PROJECT SUMMARY** | |
| **Project Name/Title** | Construction of New Aparri Public Market |
| **Project Proponent** | Municipality of Aparri |
| **Sector/ Industry Classification of Project** | Infrastructure |
| **Location** | Centro 15, Aparri, Cagayan |
| **Total Land Area** | Public Market that features state-of-the-art facilities with an area of 430 square meters. |
| **Title Type** |  |
| **Project Cost** | P1,000,000,000.00 |
| **Project Description** | A new looked and upgraded two-storey Public Market that features state-of-the-art facilities with an area of 430 square meters. The building has over 264 stalls, a park located in the roof deck of the building, a central terminal, a fish landing center and an escalator to accommodate elderly, pregnant and persons with disability. |
| **Proposed Local Partner** | Business Enterprises and Non-government Institutions. |
| **DEMOGRAPHIC PROFILE OF THE CITY** | |
| **City** | Aparri |
| **Total Area** | 28,664.00 Hectares*(LMB, DENR, 2013)* |
| **Total Population** | 65,857 (CBMS 2022) |
| **Population Density** | 230 / km2 |
| **Labor Force (skilled & unskilled)** | Major Occupation Group:   1. Service and Sales Workers – 18.21% 2. Elementary Occupations – 20.42% 3. Plant and Machine Operators and Assemblers – 9.47% 4. Professionals – 6.66% 5. Managers – 9.60% 6. Clerical Support Workers – 4.48% 7. Craft and Related Trades Workers – 5.81% 8. Technicians and Associate Professionals – 5.31% 9. Skilled Agri Forestry and Fishery Workers – 19.91% 10. Not Reported – 0.13% |
| **No. of College graduates *(with breakdown on specialization) (2022)*** | No data available |
| **Income Classification** | 1st Class Municipality |
| **Airport/s Nearby / Accessibility to Airport/s** | Lal-lo International Airport |
| **Seaport/s / Accessibility to Seaport/s** | Port Irene in Sta. Ana, Cagayan *(approximately 65.6km from Aparri)* |
| **Tourism Arrivals** | 15,300 *(2023)* |
| **Target Tourism Market** | Agricultural Tourism, Medical Tourism and Food Tourism |
| **Arable Land Area** | 8,348 hectares (total agricultural area) |
| **Major Crop/Livestock** | Major Crops: Rice  Major Livestock: Hogs, Carabao, Cow, |
| **GENERAL COST OF DOING BUSINESS IN THE CITY** | |
| **Labor Rates (Minimum Wage Rate)** | Non-Agriculture – **P 425.00 per day**  Agriculture – **P 400.00 per day**  Retail/Service Establishments with less than 10 employees – **P 400.00 per day** |
| **Cost of Land and Cost of Rent** | Cost of Land *(commercial/industrial area):* P 40,000.00 / sq. meter  Cost of Rent *(central business district)*: P 525.00 / sq. meter |
| **Utility Rates (water, power, etc.)** | **Cost of Water:**   * RESIDENTIAL – min. charge of P 150.00 (0-10 cu.m), P16.90 per cu.m thereafter * COMMERCIAL - minimum charge of P 187.50 (0-10 cu.m), P 21.10 per cu.m thereafter * INDUSTRIAL - minimum charge of P 300.00 (0-10 cu.m), P 33.80 per cu.m thereafter   **Cost of Electricity:**   * P 18.216 per KwH (June 2023) |
| **Logistics / Freight cost (if applicable)** | Land freight: P 20.00 per kg |
| **LOCAL INCENTIVES** | |
| **Fiscal Incentives** | |  |  |  | | --- | --- | --- | | **Amount of Investments** | **Business Tax** | **Real Property Tax and Transfer Tax** | | P 500 Million and above | Year 1 – 100%  Year 2 – 100%  Year 3 – 100%  Year 4 – 75%  Year 5 – 50% | Year 1 – 100% | | P 300 Million up to less than P 500 Million | Year 1 – 100%  Year 2 – 100%  Year 3 – 75%  Year 4 – 50%  Year 5 – 25% | Year 1 – 100% | | P 200 Million up to less than P 300 Million | Year 1 – 100%  Year 2 – 75%  Year 3 – 50%  Year 4 – 25%  Year 5 – 10% | Year 1 – 100% | |
| **Non-Fiscal Incentives** | * Simplified Registration Procedure; * Assistance in resolving issues and concerns with NGAs, NGOs, and other Service Providers; * Support for industrial peace through reconciliation; * Assistance in securing electric power and water supply connection; * Coordination in the negotiation of special rates for utilities for industries with a certain minimum load; * Assistance in site selection and negotiation for right of way; * Networking with concerned National Government Agencies (NGAs) and other similar institutions for training of workers to enhance their skills |
| **TIMELINE** | |
| **Expected Start Date** | 2024 |
| **Expected Completion Date** | 2026 |
| **CONTACT DETAILS** | |
| **Contact of Project Proponent** | Atty. Mikhaela Aman-Cristobal  (+63) 917-872-1422  lguaparriphil@yahoo.com |