# INVEST IN BOUNTIFUL CAGAYAN VALLEY WEBSITE LOGO



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## COLOR PALETTES

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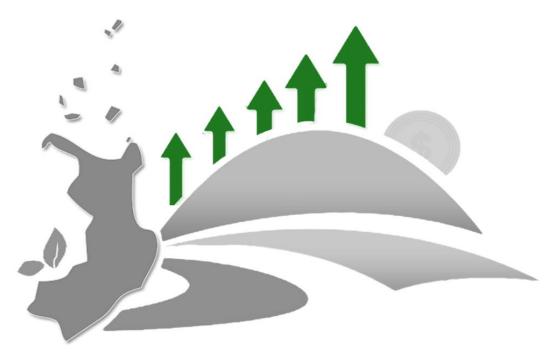


# THEELEMENTS



## MAP AND LEAVES

• The map specifically represents the geographical boundaries of Cagayan Valley, anchoring the logo to this distinct region. The leaves integrated with the map symbolize growth, renewal and the agricultural strength of the area. The combination highlights the region's natural resources and its potential for a sustainable development.



## **ARROWS**

• The five arrows represents the 5 provinces of Cagayan Valley. The arrows also symbolize economic growth and progress, indicating a dynamic and upward-moving region. The direction of the arrows suggests positive development and increasing opportunities in Cagayan Valley. The green color reinforces the idea of sustainability and continuous growth.



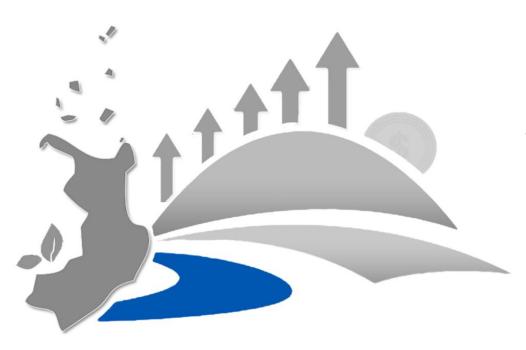
## COIN (SUN)

• The coin symbolizes wealth, investment and economic opportunities in Cagayan Valley. It also doubles as a sun, representing enlightenment, vision and a bright future ahead. The yellow color conveys the optimism, prosperity, and the shining potential of the region.

## MOUNTAIN

• The mountain symbolizes the natural landscape and terrain of Cagayan Valley, highlighting its majestic and prominent features.it represents stability, strength, and the enduring natural beauty of the region. The hue signifies growth, vitality, and the rich vegetation that covers the mountains.





### WATER

• The water not only represents not only the vital rivers but also the beautiful coastal areas and beaches of Cagayan Valley. It signifies the natural resources that sustain the region's economy, lifestyle, and tourism industry. The blue color denotes tranquility, life, and the importance of water in nurturing the region's prosperity.



## **VALLEY**

 The valley represents the heart of Cagayan Valley. Emphasizing its vast and fertile agricultural land. It suggests a place plenty of potential, where crops and investments thrive. The vibrant lime green color indicate freshness, energy and the promise of a fruitful future.

## THE RENDERS:

#### HORIZONTAL

